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Transforming the Coachella Valley: Opportunities & Challenges to Development

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The Coachella Valley has become one of the nation's hottest development markets with major housing, retail, mixed-use, hospitality, recreation and Indian gaming facilities springing up overnight. Roughly 50,000 homes, apartments and condominiums are needed to meet the demand for the 150,000 new residents that will be moving into the Valley within the next 20 years. This scenario, while exciting, is placing stress on the infrastructure of the Valley. This dynamic growth is also re-shaping local planning, land use policy and the local environmental agenda. The future of this dynamic region will be impacted by how governmental decision makers and the development community work together to sustain economic growth, maintain the Valley's unique quality of life, and address the critical land use and infrastructure issues. This will be the focus of the conference.

Plan on joining us on Thursday, November 16, 2006, to hear experts in both the public and private sectors discuss how they perceive the opportunities and challenges to "Transforming the Coachella Valley." The conference will be keynoted by Marion Ashley, member of the Riverside County Board of Supervisors, with Congresswoman Mary Bono invited to speak at lunch.

Make your reservations now for this important event!!

DATE & TIME

Thursday, November 16, 2006
8:15 am ~ 2:00 pm

LOCATION

The Westin Mission Hills Resort
71333 Dinah Shore Drive
Oasis Room
Rancho Mirage, CA 92270

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FORMA

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800-321-5011
www.uli.org

Transforming the Coachella Valley: Opportunities & Challenges to Development

PROGRAM

- 8:15 AM REGISTRATION & CONTINENTAL BREAKFAST
- 8:45 AM WELCOME & INTRODUCTIONS
- JAMES BROOKS**, President & CEO
Urban Housing Group
Chair, ULI Inland Empire
- DAVID WAITE**, Partner
JMBM
- 9:00 AM KEYNOTE – SUPERVISOR MARION ASHLEY:
“Global Opportunities & Challenges to Coachella Valley Development”
- 9:30 AM PANEL 1: “Meeting the Infrastructure Challenges”
- 10:45 AM PANEL 2: “Making Development Work in the Coachella Valley”
- 12:00 PM BREAK
- 12:30 PM LUNCH
- 1:30 PM KEYNOTE – JOSEPH NORBECK:
“Seizing The Coachella Valley Opportunity”
- 2:00 PM ADJOURN

MORNING KEYNOTE SPEAKER:
SUPERVISOR MARION ASHLEY
County of Riverside

LUNCHEON KEYNOTE SPEAKER:
JOSEPH NORBECK, Director
Edward J. Blakely Center
for Sustainable Suburban Development

PANEL 1

MODERATOR:
PATRICK O'REILLY, President
O'Reilly Public Relations

PANELISTS:

DR. MICHAEL ALLEN, Director
UC Riverside's Center for Conservation Biology

RICK DANIELS, Executive Director
Salton Sea Authority

DAN PARKS, Assistant to General Manager
Coachella Valley Water District

MARK PISANO, Executive Director
SCAG (Southern California Association of
Governments)

JOHN SHUMWAY, Principal
The Concord Group

JOHN WOHLMUTH, Executive Director
CVAG (Coachella Valley Association of Governments)

PANEL 2

MODERATOR:
RICHARD OLIPHANT, President
Oliphant Enterprises, Inc.

PANELISTS:

MARK BRAGG, President
Shadowrock Resort

ROBERT G. HAIMAN, ESQ., Senior Vice President
Remington Hotels, LP

ANDREW KAPLAN, Project Developer
Forest City Commercial Development

GRILON RODAS, Chief Operating Officer
Creosote Partners

ROBERT ROPER, Vice President of Operations
Standard Pacific Homes

REGISTRATION FORM

Coachella Valley Trends

Thursday, November 16, 2006 • The Westin Mission Hills Resort



**ULI Inland Empire
District Council Meeting
8152-0712**

Four Easy ways to register:

ONLINE www.uli.org/register
(Credit card payment only)

PHONE 1-800-321-5011
(Credit card or check payment)

FAX 1-800-248-4585
(Credit card or check payment)

MAIL* ULI Inland Empire
Department 304
Washington, DC 20055-0304
(Credit card or check payment)

* If you are going to mail in your registration, you must first call it in to ensure a prepared name badge.

ULI Member ID#		
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Title		
Company		
Address		
City/State/Zip		
Telephone	Fax	E-mail*
* E-Mail is Required in Order to Receive a Confirmation by next business day. For Multiple registrations, please duplicate this form		

Registration Type and Fees:

(please check appropriate box):

	Member	Non-Memb
Private	<input type="checkbox"/> \$85	<input type="checkbox"/> \$125
Public Sector	<input type="checkbox"/> \$75	<input type="checkbox"/> \$115
YLG	<input type="checkbox"/> \$65	<input type="checkbox"/> \$105
Student	<input type="checkbox"/> \$55	<input type="checkbox"/> \$95
Media	<input type="checkbox"/> Free	

\$10 extra @ door

Sponsors please email info to
coordinator@inlandempire.uli.org

Send me ULI Membership information

Maximum Registration: 160

Registration Deadline:

Monday, November 13, 2006

OnLine Registration Deadline:

Tuesday, November 14, 2006

12:00 pm

Payment Methods: (Please check the box indicating your method of payment)

CHECK: Make Checks Payable to **ULI Inland Empire**

CREDIT CARD:

Indicate credit card:

Visa Mastercard AMEX
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Card Number: Exp. Date:

Name on the card:

Cardholder Signature:



If payment has not been received prior to the registration deadline date, a credit card guarantee will be required on site. No credit card charges will be processed if payment is received within 1 week of the meeting date.

Refund requests must be submitted in writing no later than the date of the registration deadline; refund requests will not be accepted after this date.
Fax requests to 202-624-7147